

Save \$75 with the


DIVIDENDS  
PROGRAM

## Schedule an appointment today

Ask your doctor if   are right for you.

Please see Important Safety Information about BOTOX<sup>®</sup> Cosmetic below.  
Please see important safety information for JUVÉDERM<sup>®</sup> below.

Save \$75 if you qualify for BOTOX<sup>®</sup> Cosmetic and JUVÉDERM<sup>®</sup> XC injectable gel treatments. Both treatments must be administered during the same office visit between **May 1, 2012, and August 31, 2012**. Limitations apply. See rebate for full terms and conditions.

Get your instant in-office rebate in 3 easy steps:

1

Make an appointment to receive both treatments at the same visit between **May 1, 2012, and August 31, 2012**.

2

If you aren't already a member of the *Brilliant Distinctions<sup>®</sup>* Program, register now at [www.brilliantdistinctionsprogram.com](http://www.brilliantdistinctionsprogram.com) to be eligible for the instant in-office rebate and other exclusive offers.

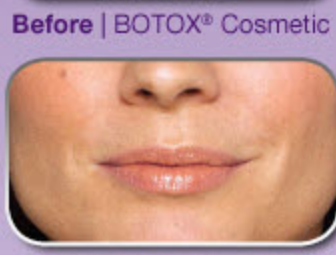
3

Redeem your instant rebate in our office immediately following your appointment.

## Seeing is believing

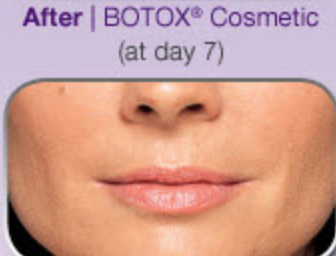
## Before

Unretouched photos of paid model taken at maximum frown before treatment with BOTOX<sup>®</sup> Cosmetic and at rest in the lower half of the face before treatment with JUVÉDERM<sup>®</sup> XC.



## After

Unretouched photos of paid model taken at maximum frown after treatment with BOTOX<sup>®</sup> Cosmetic at day 7 and after treatment with JUVÉDERM<sup>®</sup> XC at day 14. **Individual results may vary.**



In BOTOX<sup>®</sup> Cosmetic clinical trials at day 7, 74% (299/405) of people demonstrated *none* or *mild* glabellar line severity at maximum frown as compared to 6% (8/132) in placebo.<sup>1</sup>

Side effects associated with the BOTOX<sup>®</sup> Cosmetic injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.<sup>1</sup>

The most commonly reported side effects with JUVÉDERM<sup>®</sup> XC are temporary injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps, and bruising. Most side effects are mild or moderate in nature, and their duration is short lasting (7 days or less).<sup>2</sup>

For JUVÉDERM<sup>®</sup> Important Safety Information, please see [below](#).

BOTOX<sup>®</sup> Cosmetic (onabotulinumtoxinA) Important Information

## Indication

BOTOX<sup>®</sup> Cosmetic is a prescription medicine that is injected into muscles and used to improve the look of moderate to severe frown lines between the eyebrows (glabellar lines) in people 18 to 65 years of age for a short period of time (temporary).

## IMPORTANT SAFETY INFORMATION

**BOTOX<sup>®</sup> Cosmetic may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX<sup>®</sup> Cosmetic:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice (dysphonia), trouble saying words clearly (dysarthria), loss of bladder control, trouble breathing, trouble swallowing. **If this happens, do not drive a car, operate machinery, or do other dangerous activities**

**The dose of BOTOX<sup>®</sup> Cosmetic is not the same as, or comparable to, another botulinum toxin product.**

There has not been a confirmed serious case of spread of toxin effect when BOTOX<sup>®</sup> Cosmetic has been used at the recommended dose to treat frown lines.

**Serious and/or immediate allergic reactions have been reported.** They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Tell your doctor or get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

**Do not take BOTOX<sup>®</sup> Cosmetic if you:** are allergic to any of the ingredients in BOTOX<sup>®</sup> Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc<sup>®</sup>* (rimabotulinumtoxinB), *Dysport<sup>®</sup>* (abobotulinumtoxinA), or *Xeomin<sup>®</sup>* (incobotulinumtoxinA); have a skin infection at the planned injection site.

**Tell your doctor about all your muscle or nerve conditions**, such as amyotrophic lateral sclerosis (ALS or Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including severe dysphagia (difficulty swallowing) and respiratory compromise (difficulty breathing) from typical doses of BOTOX<sup>®</sup> Cosmetic.

BOTOX<sup>®</sup> Cosmetic (onabotulinumtoxinA) IMPORTANT SAFETY INFORMATION (continued)

**Tell your doctor about all your medical conditions, including:** plans to have surgery; had surgery on your face; weakness of forehead muscles, such as trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX<sup>®</sup> Cosmetic can harm your unborn baby); are breast-feeding or plan to breast-feed (it is not known if BOTOX<sup>®</sup> Cosmetic passes into breast milk).

**Human albumin and spread of viral diseases.** BOTOX<sup>®</sup> Cosmetic contains albumin, a protein component of human blood. The potential risk of spreading viral diseases [eg, Creutzfeldt-Jakob disease (CJD)] via human serum albumin is extremely rare. No cases of viral diseases or CJD have ever been reported in association with human serum albumin.

**Tell your doctor about all the medicines you take**, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX<sup>®</sup> Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX<sup>®</sup> Cosmetic in the past.**

Especially tell your doctor if you: have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin, such as *Myobloc<sup>®</sup>*, *Dysport<sup>®</sup>*, or *Xeomin<sup>®</sup>* in the past (be sure your doctor knows exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; or take a sleep medicine.

**Other side effects of BOTOX<sup>®</sup> Cosmetic include:** dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

Please see BOTOX<sup>®</sup> Cosmetic full [Product Information](#) including [Boxed Warning](#) and [Medication Guide](#).

A Brief Description of Indications for Use, Contraindications, Warnings, Precautions, and Adverse Events for JUVÉDERM<sup>®</sup> Injectable Gel

**Indication:** In the United States, JUVÉDERM<sup>®</sup> injectable gel (including JUVÉDERM<sup>®</sup> Ultra, JUVÉDERM<sup>®</sup> Ultra Plus, JUVÉDERM<sup>®</sup> Ultra XC, and JUVÉDERM<sup>®</sup> Ultra Plus XC) is indicated for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).

**Contraindications:** JUVÉDERM<sup>®</sup> injectable gel should not be used in patients who have severe allergies marked by a history of anaphylaxis or history or presence of multiple severe allergies. JUVÉDERM<sup>®</sup> should not be used in patients with a history of allergies to Gram-positive bacterial proteins. JUVÉDERM<sup>®</sup> Ultra XC and JUVÉDERM<sup>®</sup> Ultra Plus XC should not be used in patients with a history of allergies to lidocaine.

**Warnings:** JUVÉDERM<sup>®</sup> injectable gel should not be injected into blood vessels. If there is an active inflammatory process or infection at specific injection sites, treatment should be deferred until the underlying process is controlled.

**Precautions:** The safety of JUVÉDERM<sup>®</sup> for use during pregnancy, in breastfeeding females, or in patients under 18 years has not been established. The safety and effectiveness of JUVÉDERM<sup>®</sup> injectable gel for the treatment of areas other than facial wrinkles and folds (such as lips) have not been established in controlled clinical studies. Patients who are using substances that can prolong bleeding, such as aspirin or ibuprofen, as with any injection, may experience increased bruising or bleeding at injection site. Patients should inform their physician before treatment if they are using these types of substances. As with all skin-injection procedures, there is a risk of infection. JUVÉDERM<sup>®</sup> should be used with caution in patients on immunosuppressive therapy, or therapy used to decrease the body's immune response, as there may be an increased risk of infection. The safety of JUVÉDERM<sup>®</sup> in patients with a history of excessive scarring (eg, hypertrophic scarring and keloid formations) and pigmentation disorders has not been studied. If laser treatment, chemical peel, or any other procedure based on active dermal response is considered after treatment with JUVÉDERM<sup>®</sup> injectable gel, or if JUVÉDERM<sup>®</sup> is administered before the skin has healed completely after such a procedure, there is a possible risk of an inflammatory reaction at the treatment site.

**Adverse events:** The most commonly reported side effects are temporary injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps, and bruising. Most side effects are mild or moderate in nature, and their duration is short lasting (7 days or less).

**Important:** For full safety information, please visit [www.juvederm.com](http://www.juvederm.com) or call Allergan Product Support at 1-877-345-5372.

CAUTION: Rx only.



1. BOTOX<sup>®</sup> Cosmetic Prescribing Information, November 2011.  
2. JUVÉDERM<sup>®</sup> Ultra Plus XC Directions for Use.



©2012 Allergan, Inc., 2525 Dupont Drive, Irvine, CA 92612

\* marks owned by Allergan, Inc.

JUVÉDERM<sup>®</sup> mark owned by Allergan Industrie, SAS.

*Dysport* is a registered trademark of Ipsen Biopharm Limited.

*Myobloc* is a registered trademark of Solstice Neurosciences, Inc.

*Xeomin* is a registered trademark of Merz Pharma GmbH & Co. KGaA.

[www.botoxcosmetic.com](http://www.botoxcosmetic.com) 1-800-BOTOXMD [www.juvederm.com](http://www.juvederm.com)

APC25KY12 120988 SOLICITATION